



FENIX MEDIA



AN INTERNATIONAL MEDIA BUYING COMPANY



*The strength of the team is each individual member.
The strength of each member is the team.*

Phill Jackson

Fenix Media **Worldwide**

Established in 2017, Fenix Media is the product of decades of experience. While working with diverse companies like yours, we have been able to secure a full spectrum of global media channels.

We are passionate about excellent client service and achieving the results you deserve and expect.

We serve companies and agencies that expertly advertise across local, national, international, and global platforms.

“Let Fenix Media be your one-stop shop for all your media outlets”





Over **1500 Ad**
Insertions Reached
in 2023

1 MM Sold in Ad
Placement During
Our First Year

Over **2000 Media**
Vendors in Our
Database

We Have Served
Fortune 500
Companies

Placed Ads in Over
120 Countries

Instant Contact with
Over 1000 Media
Managers

More Than 7 Years
in the Media Buying
Industry

Over 100 Agencies
Have Trusted Us
Their Campaigns

Over 30 Years in
Combined Experience
Working with Media

Placed Ads in
More Than 10
Different
Languages

More Than 400
Printed Ads Placed
In a Single Year.

We Constantly Run
Campaigns in 5
Media Platforms.

FENIX MEDIA **SERVICES** OVER THE YEARS

We have been an integral asset to numerous partners worldwide, helping them reach their goals and surpass their expectations; all while connecting with millions of people globally each year!

Benefits of Working with **Fenix Media**

Streamlined Process

We are able to find the most efficient and effective ways to reach your ideal client at the perfect time while spreading your message for the lowest media costs. We can adjust our plans to match changing budgets, media, marketing strategies, and audience landscapes; which in turn maximizes your valuable time.



Benefits of Working with **Fenix Media**

Personalized Service

Since client satisfaction is our top priority, we provide integrated, one-stop media services across various outlets. This includes print, television, cable, radio, digital, and out-of-home advertising. We focus on adapting our expertise to your specific goals and requirements!



Benefits of Working with Fenix Media

International Coverage

Fenix Media is a response-oriented operation. We pride ourselves on our nimbleness and swift response. From single ad placements to global media campaigns, we are a one-stop shop for planning and executing your advertising goals through cross-media campaigns. Our work spans Latin America, Europe, Asia, and across the U.S. simultaneously.



Our Culture

We work closely with you on all steps of the campaign implementation, saving you time from start to finish.



Competitive

Advertising is a competitive market. Our vast networks allow us to maintain competitive pricing for the best media opportunities.



Transparent

We don't over-promise or hit you with hidden fees. We'll tell you upfront what you can expect from Fenix Media.



Flexible

From single, local ad placements to dynamic global campaigns, we have the experience to provide effective media solutions.



Responsive

We're response-oriented, meaning prompt support from our executives is always available – no excuses.



Simple

We can offer complex, customized solutions with a personalized approach by simplifying the processes.





The Strategy

On every campaign our team follows meticulously each step of the process!



We will always make sure that we reached our client goals!

Campaign Booking

Before the campaign begins, the **Fenix Media** Team will ensure that all media outlet bookings have been confirmed, insertion orders have been received, creative assets have been approved, and payment arrangements have been made.

Fenix Media will send a live report on the entire campaign implementation on each platform's start date, ensuring you are well informed and prepared every step of the way!



The Team



Peter Martin
CEO & Co-Founder



Paul Lomba
COO & Co-Founder



Karen Jofré
Media Relations &
Traffic Manager



Mariana Fernández
Business Development
Manager



Emilia Anda
Media Relations
Coordinator



Fabian Vargas
Business Development
Executive

2020



Advertising Ecosystems

Fenix Media has expertise working with clients in multi-platform campaigns.

Out Of Home



Print



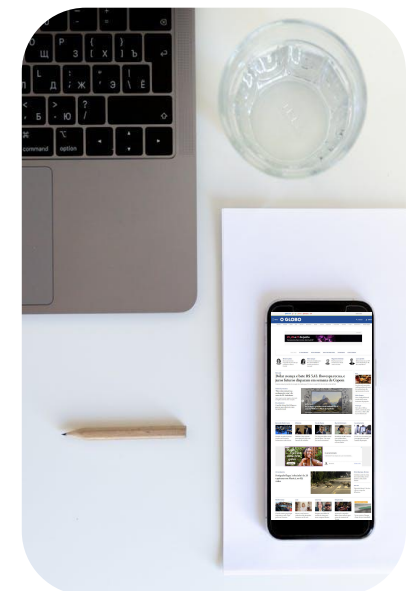
Radio



Televisión



Digital



Some of the clients we work with...

As you'll see below, Fenix Media provides services to run campaigns in multiple industries!



Feedback & Memberships



"We have been working with Fenix Media for several years and couldn't be happier. Paul and Peter are highly professional, quick to respond and work hard to deliver top quality work."

Jennifer Beber

President, Beber Silverstein Group



"Working with Fenix Media has been a great experience for us. They provide excellent service sending the information in time and recommending the best media. They make of each campaign a big success, approaching the projects with enthusiasm, care and focus to deliver on-time and in the agreed budget. The Team is very friendly and always there for you"

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