





Media **Worldwide**

Fenix Media is an advertising sales firm, connecting clients and media worldwide.

We specialize in serving brands advertise in international markets through our top tier network of local-language, targeted multi-platform media solutions.

We operate across many sectors including B2B/B2C print and digital media, Out-Of-Home, activations, and custom opportunities. Whether you are planning to advertise globally, multi-country, or in a single country – we can deliver your target audience.



Fenix Media is a full-service media company. We find the most efficient and effective ways to reach the right people at the right time, while spreading your message at the very lowest media costs. We can adjust our plans to match changing budgets, media, marketing strategy, and audience landscapes.

Client satisfaction is our top priority. We provide integrated **one-stop media services** across a number of outlets, such as print, television, cable, radio, digital, and out-of-home.

Fenix Media is a response-oriented operation and we pride ourselves on being nimble and swift to respond. From single ad placements to global media campaigns, we are a one-stop-shop for planning and executing your advertising goals, whether in **Latin America, Europe, Asia** or the **U.S.**



Our services

Media Worldwide

International and Multicultural Media

Fenix Media is at the forefront of ongoing changes in the proliferation of multicultural media vehicles. We understand the importance of the rapid growth of ethnic immigration population segments, as well as the need for greater consumer retention of heritage than ever before.

We can assist you in effectively targeting **Asian Americans**, the **Latino population**, and **African-Americans**, as well as other emerging markets locally and worldwide.



Out of Home

Out-of-Home advertising isn't just billboards on the side of a freeway. Today, it can be found on buses, inside trains and subways, on top of a taxi, the exterior of a building, and even the clear blue sky. Essentially, it is anywhere place-based advertising fits and can be seen.

Our relationships with **local, national** and **international OOH** vendors run deep, and we bring that connection to **you**. We know where and when you can take advantage of opportunities, while ensuring that buys are executed as planned.





Print **Media**

Fenix Media's buying team utilizes its experience and relationships to navigate today's print media landscape – be it **international, national, regional,** and **local** newspapers and magazines.

We bring you access to thousands of magazines and newspapers from over **two hundred countries** in sectors such as tech, business, financial, travel, and fashion.



Digital Media

Fenix Media is a digital advertising company blending in-depth online media expertise and a personalized approach to deliver reliable results and industry-leading performance.

Our digital media team is dedicated to providing measurable revenue for our clients. Our in-depth knowledge of advertising in the highly competitive online space is enhanced with our global specific experience.

Our core digital media services include: **Premium Display/Rich Media, Mobile Marketing, Electronic Direct Mail and Programmatic.**





Radio, **TV and Cable**

In the rapidly evolving world of television and radio (e.g., broadcast, cable, syndication, etc.), relationships and experience count and our longstanding associations extend to the highest levels of the major broadcast and cable networks.

Fenix Media brings to you these relationships and experience working with Latin-American and US Multicultural markets.





What Fenix Media **Can** **Do For You**

- We provide you our knowledge to research and find the right media to suit your goals.
- We leverage our negotiation skills to get you the best prices for you.
- We cover the entire process for you: media research, quoting, negotiation, closing, material trafficking, proof of performance, and billing.
- We help you break language and cultural barriers. Not to mention the difference in time zones, foreign currencies, and taxes.





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